

DV MEDIA LABS

Lets Reach,The Potential Together

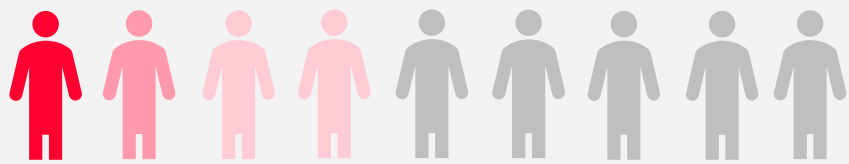
Awareness | Easy of Reach | Media Post | Content | Consumer Research | Loyalty system | Lead Generation

OUR STRENGTHS

Technical Team	★★★★★
Content Writing	★★★★★
SEO	★★★★★
SMM	★★★★★

Monthly Reporting, Support Online, Support Executor, Manager.

Overall Average Result: ★★★★★



Every First Brand 1 in 10

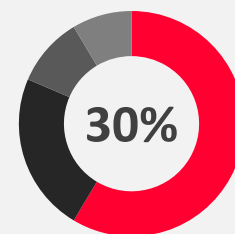
Market Leaders, Become Well Known Brands with Lot of Offline Marketing Presence

Other Emerging Brand 9 in 10

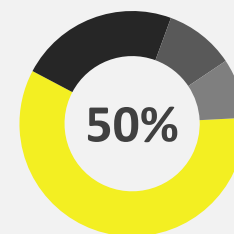
Can Also Make Their Upcoming Brands, With Online Marketing Means!



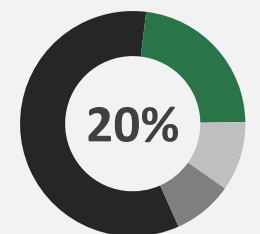
Brand Top Positioning Is The Key



Content Optimisation



Search Engine Optimisation



Search Engine Marketing

Search Engine Optimization **SEO** Get Ready To Be Searched on Top of the Page.

Be Searched Across Web



Competitive Content Creation, Keyword Planting, Meta Descriptions, Sitemap, On Page & Off Page

70% Digital Keyword Search

Win your competition across web, make your brand the first choice.

30% Create Online Sales Funnel



Brand Activation

Let's focus on Short Term and Longer term connect with goal-based activities.

Composition Online Search Promotion

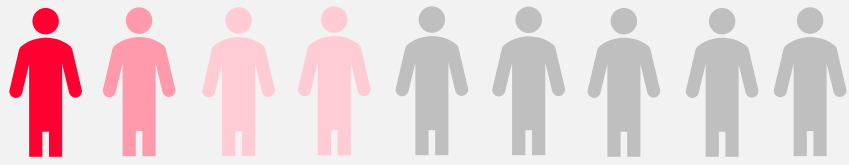
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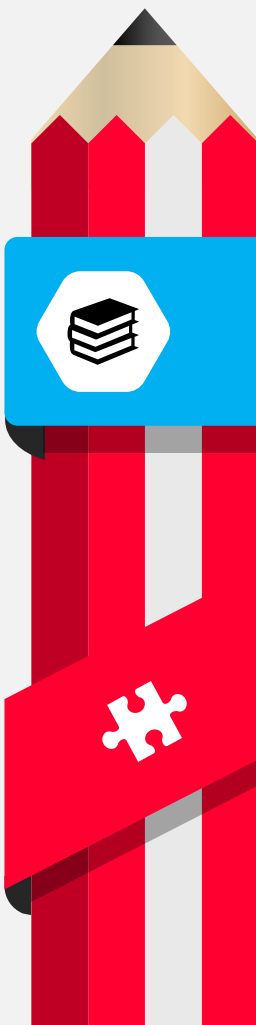


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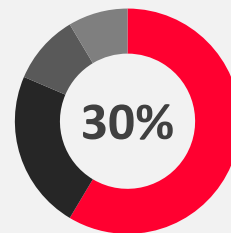
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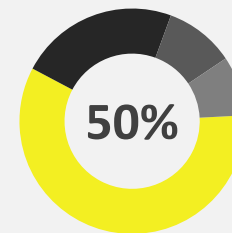
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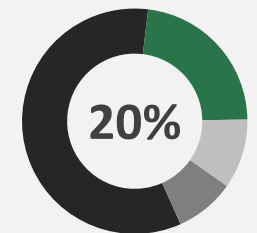
Socializing Brand Presence Is New Normal



Content Creation



Social Media Post



Hype

Social Media Marketing SMM Turn your followers & customers, engaged with your brand.

Brand Communication Source

Positioning is strategic brand building activity; social media is great way of communicating story.

55%

Recall Value of Brand, builds Advocacy

Building Brand may not be one day job, but everyday activity.

45%

Effective Content Creation

Recall Value & Brand Value

Recall value is basically how your brand positioning is being recollected.

■ Composition ■ Creative ■ Brandng

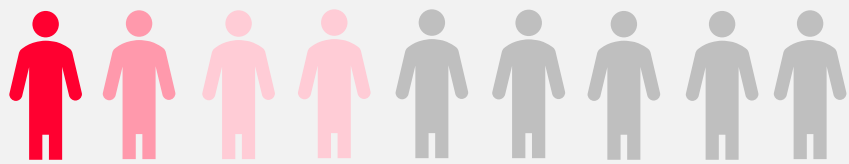
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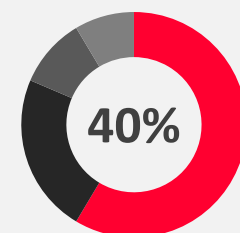
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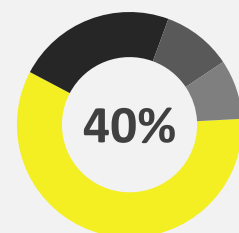
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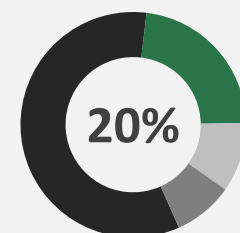
Your Brand Message Is Big Nudge



Content Creation



Social Media



Appeal

Content Creation Graphics

Make Your Brand Visible, Adorable & Exotic.

Brand Messages



Brand Message reflects your positioning and class

40%

Advocates Brand Communicates

Trust, Belief, Drive for taking new experience is always kicked by the first presence without buying the Product or service.

60%

Your Creatives are the first Appeal



First Appeal

Gain high visibility which in turn can lead to increased sales

■ Composition ■ Advocacy ■ Appeal

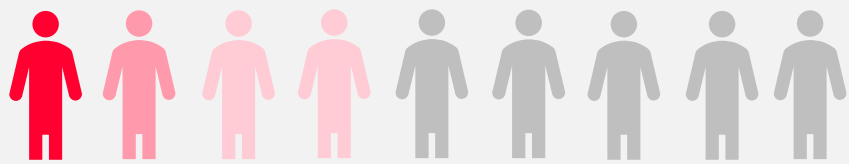
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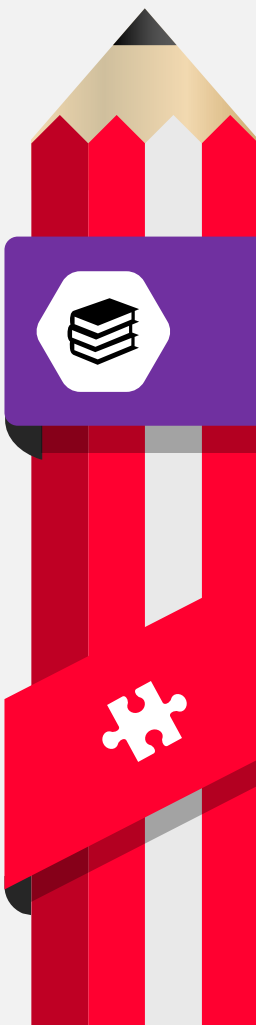


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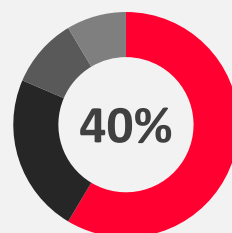
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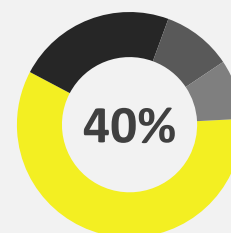
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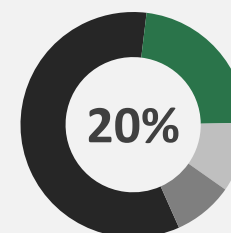
Your Brand Message Is Big Nudge



Content Optimisation



Social Media Optimisation



Conversion Funnel

Ad Campaigns
SMM Ads Covert your class to customers.

Awareness

Opportunities for brands to come out with their creativity

55%

Visibility & Competitiveness

Engage their audience and to capture their attention with creative content.

45% Brand Loyalty



Increase Engagement & Sales

Brands need to leverage the power of social media to build loyalty.

■ Composition ■ Visibility ■ Loyalty

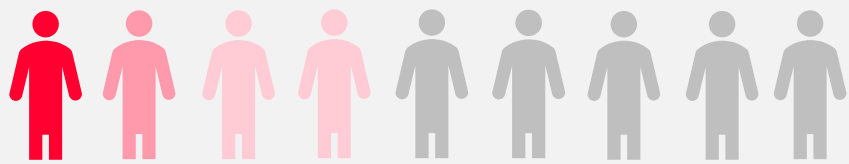
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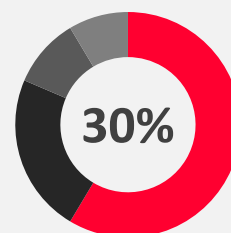
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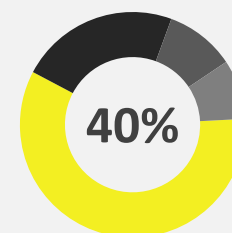
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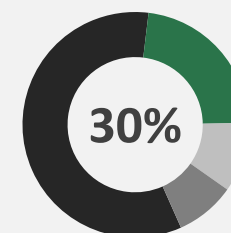
Your Presence Is Big ROI



Content Optimisation



Search Engine Marketing



Search Engine Marketing

Ad Campaigns
Google Ads Plays an Important Brand Message

Lead Generation

Select the channel, mode, class and filter the target for accurate sales.

60%
Graphical Ad Reach
Quickly reach to the target class of potential, Convey easily.

40%
Video Ad Reach
Create Appealing brand message and make the easy acquisition.

Reach to Right Target

Increate the chances of your sales closure becomes high with Ads.

Composition Graphics Video

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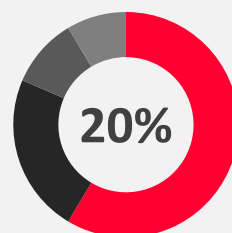
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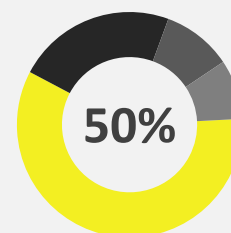
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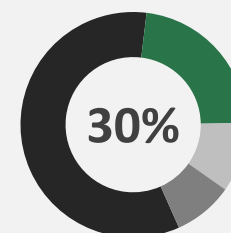
Your Brand Message Is Big Nudge



Content Creations



Landing Page & Sales Funnel



Success with Targeted Campaign

Ad Campaigns

Buzz Marketing

Make Presence Grand and Louder.

Let's Launch With Buzz



Important for all types of Business / Product Launch, Widely Used by Real Estate.

40%

Social Media Ad Campaigns

These are special purpose ads driven for specific product launched and marketing for specific period.

60%

Search Engine Marketing



Influence Quickly

Buzz Campaign Created using Keywords and Specific Ad objective.

■ Composition ■ Social Media ■ Online Search

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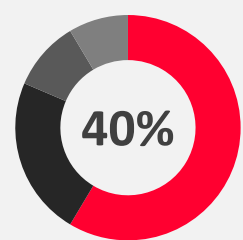
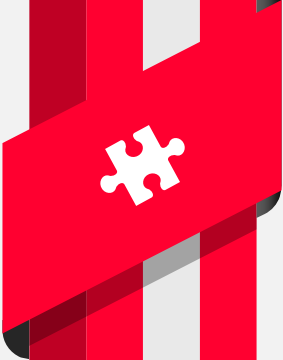
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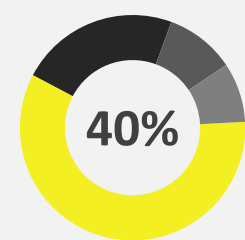
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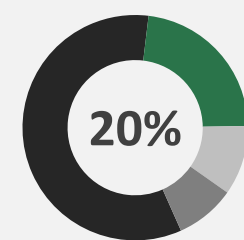
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Content Optimisation



Search Engine Optimisation



Search Engine Marketing

Ad Campaigns **Digital Marketing** Let's Rule the Competitions.

Search Engine & Keywords 

Quantify, Personalize, Convenient, Target, Assured etc.

60% SEO

It Creates Buzz, Social Marketing, website SEO, Content Creation & Optimization, purpose driven Ad Runs, Blogging, Branding & Product Launch, Landing Pages, Website Updates etc

40% SMM



Powerful Social Media Handle

Aware, Engagement, Compete, Sale, Appeal, Gain Loyalty, etc.

Combination SEO SMM

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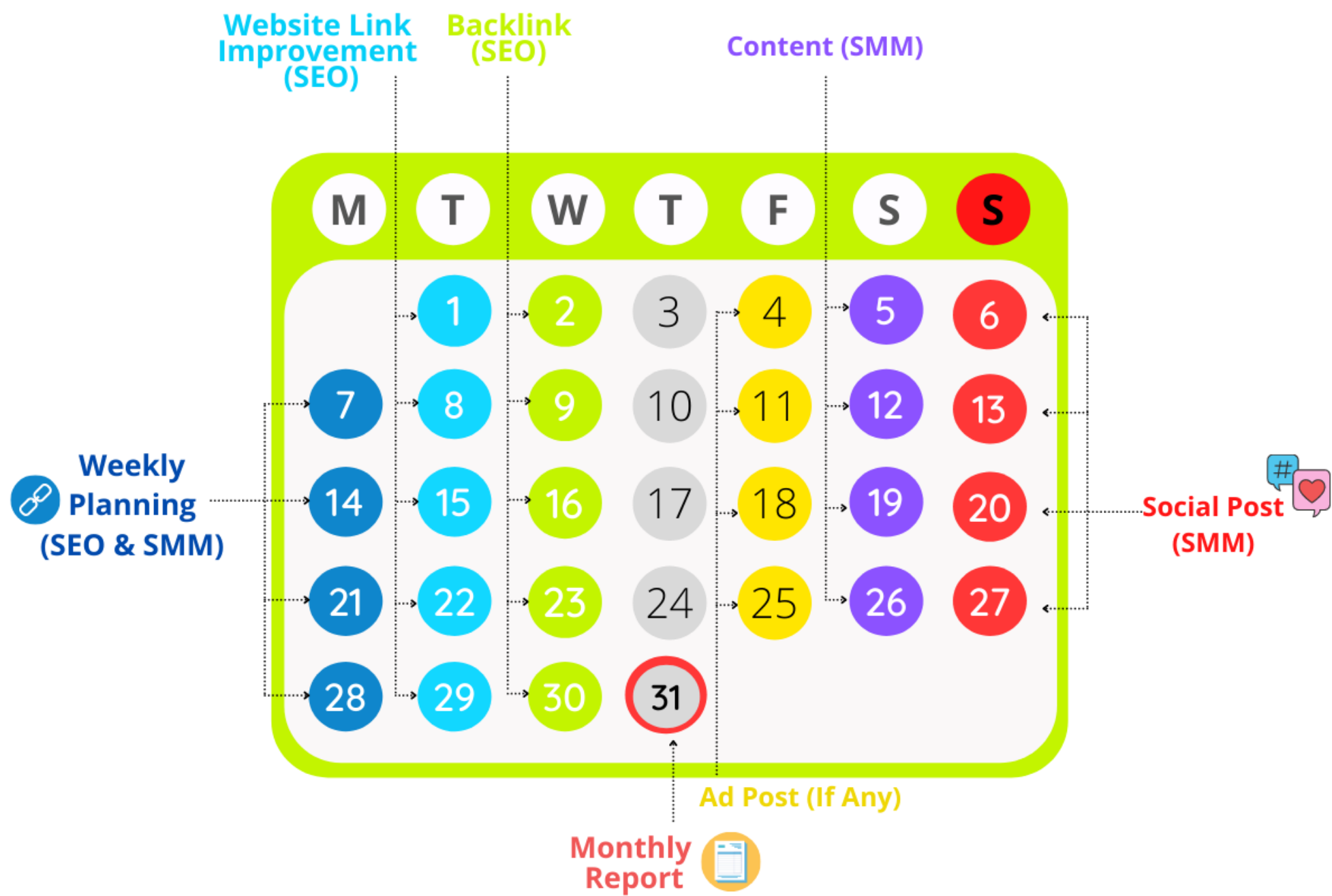
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EXAMPLE KNOW HOW WE WORK FOR YOU?



Above Dates are completely dependant on communication and due approvals from client, considered tentatively.

Ads : Google, Facebook, Instagram**

Weekly Planning Strictly includes Monday (SEO & SMM)	4 Days
Website Link Improvement (SEO)	5 Days
Backlink (SEO)	5 Days
Ad Post (If Any)	4 Days
Content (SMM)	4 Days
Social Post (SMM)	4 Days
Monthly Report	1 Days



Overall Average Result: ★★★★★



Thank You!

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